

# Meet Scott

Scott Zimmer is a dynamic and influential generational speaker renowned for his insightful perspectives on bridging the generational gaps in today's diverse and ever-evolving workforce. With a captivating presence and an in-depth understanding of the multiple generations, he has become a leading authority on generational dynamics, communication, and collaboration.



As a generational speaker, Scott has delivered captivating keynote speeches, workshops, and training sessions to a wide range of audiences, including corporate leaders, HR professionals, and employees across various industries. His expertise extends beyond merely identifying generational differences; he delves deeper into exploring the common values that unite individuals across age groups.

Through his engaging presentations, he works to inspire individuals and organizations to build meaningful connections, ultimately fostering thriving environments where every generation can flourish and contribute their best.

Over the past decade, Scott has worked with a diverse mix of companies across the world, helping to hone industry and organization-specific tools and insights for clients including Adidas (Germany), Visit Iceland (Iceland), Nike, Six Flags, Progressive, and Mattel (given his love of Hot Wheels and He-Man growing up, the latter was especially exciting).

## Scott Off-Stage

You might not know it by looking at him, but Scott grew up on a fourth-generation dairy farm in central Minnesota. That meant long days of milking and feeding cows, as well as bailing hay and harvesting crops. But it wasn't all blood, sweat, and tears. Eighteen years on a farm taught him a lot about hard work, dedication, and instilled a sense of community and coming together that he still values to this day. Scott received his degree in Communications from St. John's University in 2000. During his time there, he wrote for the school newspaper, received an amazing internship that ignited his love of public speaking, and in his downtime, refined his skills at Mario Kart.



Today, Scott lives in the suburbs of Minneapolis with his family. When he's not traveling or presenting, he loves spending time at home with his family and spoiling his dog, Mac. He's also a die-hard pizza lover and tries to hit up a new restaurant in every city he visits. And he still makes it back to the farm whenever he can to relive his glory days!

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